

# Lydia Acevedo

Los Angeles, CA | (210) 885-4568 | Lgaceved@usc.edu | [Portfolio](#)

## EDUCATION

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**University of Southern California**, Los Angeles, CA

May 2024

*B.A. Cinema and Media Studies*

GPA: 3.5

- Honors: Bernard Kantor Scholarship recipient (all years), Dean's List (2024), Cum Laude

## PROFESSIONAL EXPERIENCE

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**Director of Media** | *KXSC, Los Angeles, CA*

Jan. 2023 - Present

- Spearheads the photo and video department at KXSC, USC's student-run radio station, renowned for its eclectic music programming and relationships within the music industry.
- Leads a team to capture and promote vibrant music performances, significantly enhancing the station's digital presence and audience engagement.
- Produces and edits concert recaps for Weyes Blood, King Krule, and more.

**Office Assistant** | *USC School Of Cinematic Arts, Los Angeles, CA*

Jan. 2023 - Present

- Provides indispensable office support, creating course promotional materials for faculty, managing phone communications, visitor reception, and clerical tasks with precision.

**Videographer & Editor** | *USC Concerts Committee, Los Angeles, CA*

Dec. 2021 - Present

- Working amongst a team, we film and edit promotional content and concert recaps for a range of talents, such as Toro Y Moi, Paris Texas, Rebecca Black, Alix Page, and others, consistently drawing audiences exceeding 500 attendees.

**Freelance Editor & Mixed Media** | *Self Employed, Los Angeles, CA*

May 2019 - Present

- Collaborates with clients including UMG, Sony Music Group, VanishPoint LLC, Adidas, and NikeXBorn and Raised, providing videography and editing services for artist activation events and promotional campaigns.

**Videographer & Editor** | *USC Reach, Los Angeles, CA*

Oct. 2021 - Jan. 2023

- Specialized in crafting engaging social media content for varying audiences and industries, while gaining a deep understanding of content creation and short form editing.
- Instrumental in engaging with guest speakers, documenting networking events, and retreats, contributing to the clubs reputation for community and content creation.

**Teaching Assistant** | *International Center of Photography, New York, NYC*

May. 2021 - Aug. 2022

- Fostered a vibrant classroom environment by showcasing expertise in concert photography, street photography, editing software (Lightroom/Photoshop), darkroom chemistry, and studio lighting equipment.

**Director of Media** | *Silent Planet Media, Los Angeles, CA*

Aug. 2021- Aug. 2022

- Spearheaded coordinating photoshoots, interviews, and event video/photo. Assisted in editing for Tiktok, Instagram, and YouTube live shows and interviews featuring primarily queer and BIPOC creatives in Los Angeles, spanning over 17,000 views.

## LEADERSHIP & INVOLVEMENT

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**CAMS FEST** | *USC School of Cinematic Arts*

May. 2023

- Selected out of 50 applicants and screened in Norris Cinema to over 100 attendees.

**Mezcal Young Jury** | *FIGC, Guadalajara, Jalisco*

Jun. 2023

- Invited to join the prestigious Mezcal Young Jury at the 38th edition of the Guadalajara Film Festival.
- The Young Mezcal Jury, composed of students from various film schools, to assist in awarding films.

## SKILLS

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Adobe Premiere Pro, After Effects, Avid, DaVinci Resolve, Excel, Final Draft, Illustrator, Photoshop, Lightroom, Microsoft office, Google suite.